



## AGE-FRIENDLY BUSINESS APPLICATION

*Please complete one application for each business location*

Date: \_\_\_\_\_

<b>Business Name:</b>			
<b>Doing Business As:</b>			
<b>Address:</b>		<b>Zip:</b>	
<b>Contact Name/Title:</b>			
<b>Phone:</b>		<b>Website:</b>	
<b>Email Address:</b>			

<b>Industry:</b>	<input type="checkbox"/> Arts and Entertainment	<input type="checkbox"/> Professional/Financial Services
	<input type="checkbox"/> Automotive	<input type="checkbox"/> Real Estate
	<input type="checkbox"/> Barber/Beauty/Spa Services	<input type="checkbox"/> Retail Services and Goods
	<input type="checkbox"/> Food, Beverage, Grocery	<input type="checkbox"/> Sports and Fitness
	<input type="checkbox"/> Health and Medical	<input type="checkbox"/> Telecommunications
	<input type="checkbox"/> Hotel/Travel/Tourism	<input type="checkbox"/> Utilities
	<input type="checkbox"/> Other (please describe):	

## Eligibility

***To receive the age-friendly business designation, the business must:***

1. Be physically located in the City of Fort Worth
2. Have a valid, non-expired business license
3. Pledge to uphold the age-friendly checklist values within a year

## Application

***To apply for the age-friendly business designation, the business must:***

1. Follow the attached checklist
2. Provide business logo and website link
3. Sign the Age-Friendly Fort Worth Pledge
4. For any questions or to submit pledge contact:

Melodía Gutiérrez | [mgutierrez@aarp.org](mailto:mgutierrez@aarp.org) | (214) 538-9878



## AGE-FRIENDLY BUSINESS BEST PRACTICE CHECKLIST

I attest that the best practices checked below are currently in place:

### ENTRANCES & MOBILITY

#### Entrances

- ☐ Well-maintained sidewalks that are accessible and free from obstructions
- ☐ Non-slip entry ramps for wheelchair access, particularly if stairs are required to enter the building or access different interior areas
- ☐ Entrance doors are easy to open for a person in a wheelchair or walker
- ☐ For any automatic doors, have accessible buttons that allow enough time for those with wheelchairs and walkers to enter

#### Interior

- ☐ Aisles and spaces can accommodate a wheelchair or walker
- ☐ For any interior with multiple floors, stairs, or raised areas, provide access by ramp, elevator, or alternative means
- ☐ Washrooms on the main floor can accommodate a wheelchair, walker, or stroller
- ☐ Sufficient seating for patrons to rest, especially if waiting
- ☐ Place products within reach on shelves or offer help reaching items
- ☐ For any stairs or steps, railings are available
- ☐ All stairs, inclines, and drops are clearly marked and have railings

#### Parking

- ☐ Well-maintained, clearly identified parking
- ☐ Available parking, including handicap accessible parking
- ☐ Drop-off and pick-up areas are available, obstruction free, clearly identified, and conveniently located

### AMBIENCE

- ☐ Parking lots, entrances, and store interior are well lit
- ☐ Minimize excessively loud music and noise
- ☐ Signage is easy to read

### EMPLOYEES

- ☐ Training provided to employees that are expected to use newer technologies
- ☐ Train staff to provide respectful and patient service in person and on the phone
- ☐ Train staff to be mindful when speaking to patrons of all ages backgrounds & cultures
- ☐ Train staff on how to assist those with physical challenges and how to handle incidents

## MARKETING & COMMUNICATION

- ☐ Promote products, services, and business features that are good for older adults
- ☐ Make websites easy to navigate with zoom control or text resizing features
- ☐ Use large, clear, sans-serif fonts for signage, printed materials, and websites
- ☐ Translate website into multiple languages
- ☐ Telephone answering services give instructions slowly and allow a repeat option

**OTHER BEST PRACTICES: You may submit additional Age-Friendly Features below.**

---

---

**FOR ANY UNCHECKED ITEMS ABOVE, PLEASE EXPLAIN.**

---

---



## AGE-FRIENDLY BUSINESS PLEDGE

I pledge to be an Age-Friendly Fort Worth recognized business and promise to uphold Age-Friendly practices to the best ability of the business within a year. At the end of the first year, I understand that I enter into a continuous cycle of improvement and will receive a certificate for our accomplishments and commitment to Fort Worth's Age-Friendly efforts.

---

Signature

---

Business

---

Date